

Why You Need Coaching!

By Neil and Linda Shearing



<http://www.NeilShearing.com/6figure/>

(click the link to find out how you can get our Bonus Coaching for free!)

[note: it's a limited time and limited quantity offer!]

OK, let's look at **your** current situation...

You either want to start a home-based business using your computer and the Internet, or you've already started one, but you're confused by the amount of information online. The "make money online" market, also known as "Internet marketing", is awash with marketers selling all kinds of products on all kinds of topics, all of which are sold via persuasive sales letters that usually imply a promise of riches with little effort.

Let's look at the problems most people encounter when trying to start their own online business and make money from home...

First, Who Should You Learn From?

Naturally, every marketer sells their products **as if they were an expert** or "guru" to use the Internet marketing word of choice. A lot of marketers are genuine and know what they're talking about... but there are some who know a lot less than they claim and shouldn't be attempting to "teach" anyone. Sadly, **it's not always possible to identify the "fakers" before you buy**. This leads to two problems... the problem of recovering your money by trying to get a refund, and the waste of your most precious asset...

TIME... while you read the sales letter, considered the purchase, bought the product, found out it was worthless and tried to get your money back. Even if that whole process went smoothly, you'll have still wasted a lot of time... and that's time you could've spent on the "path to profits" learning from a true expert. Wasting time like that is called an "**opportunity cost**" which most people ignore because it's not a direct monetary cost... but the loss of **potential** income can be HUGE!

You need is a SINGLE, trusted source of genuine information.

Second, How Do You Avoid Information Overload?

There's a massive range of topics related to "make money online", with lots of overlap. People say you need to know about... *product development, list building, copywriting, affiliate marketing, traffic generation...* and the list goes on. Even within "traffic generation" you'll find products on sub-topics such as "*pay per click traffic*", "*free traffic from seo*", "*blogging for traffic*", "*lead generation*", "*co-registration*", "*joint venture deals*" and so on.

Buying different products from different marketers makes it likely that the different pieces of the jigsaw puzzle you buy won't actually fit together well. Take "keyword research" for example... there are many different tools and many different ways of using them to do keyword research. By buying different ebooks on the topic, you'll probably just end up more confused than when you started!

You need someone who can take you step-by-step from the beginning of the "make money online" process to the end.

Third, How Can You Avoid Wasting Time And Money?

There's a whole range of informational product formats such as *ebooks, newsletters, member's sites, webinars, DVD's, seminars, home study courses, video-based products, etc etc*. Often the information on the products overlaps and you'll learn the same content in many different ways, which may help to drill it into your head, but it's wasting cash if you're paying for the same information delivered in different products!

You need someone who delivers information in whatever format you

prefer, in ONE purchase!

Fourth, How Can You Get Motivated And Enthusiastic?

The problem with most ebooks is that they give you the information you need, then leave you "high and dry". A lot of people, even beginners, don't need the volume of information that's available. They need "bite size" information and "giant size" motivation. No ebook is worth buying if you don't act on the information inside it. The simple fact is that an enthusiastic teacher will motivate you to learn, and that's a massive reason to get a coach!

You need someone who can deliver the information you need, and then motivate you so that you apply what you learned.

Fifth, What If You Have Specific Questions?

An ebook or video course may provide a huge amount of quality information, but if you get stuck at any point in the process, what do you do? Usually the amount of support for digital purchases is minimal. The reason is simple.. customer support is the most expensive part of a digital business.

Practically everything else is low cost or free, from the cheap hosting to instant product delivery and cheap product creation. On the other hand, offering tech support costs a lot of money, so you're lucky if the merchant will take time to answer your questions when you get stuck implementing the steps in their ebook. Consider that if tech support is \$20 per hour, and you paid \$27 for an ebook, of which the merchant paid out half in affiliate commissions and a few bucks in processing fees, there isn't a whole lot of

money available to provide customer support.

You need COACHING... where you can ask the expert questions and get answers. That's worth a small fortune because it will get you past any "roadblocks" and make sure you keep progressing towards your goals.

In summary... by investing in coaching you get...

... **a genuine expert with a track record of success** (avoiding the scams and time wasting involved in buying dud products)

... **the information you need to start and grow an online business** (not just separate pieces of a huge jigsaw, but each piece provided when you need it and an overview of how it all fits together)

... **a step by step approach which lets you learn at your own pace** (when you see the "birds eye view" and all the jigsaw pieces, you can fit them together at your own pace.)

... **motivation and enthusiasm about succeeding** (which is probably more important than the information delivered, because an enthusiastic coach will help you to succeed!)

... **the ability to ask questions and receive direct answers** (there's no easier way past any hurdles than getting simple, direct answers from the coach themselves.)

Getting coached by a professional who can show you how to start and grow your own online business is an investment that makes sense. Simply

avoiding all the pitfalls, dead-ends, wasted time and wasted money means that **coaching saves you a fortune in the long run**. When you add in the benefits of watching a true business grow, seeing profits being made and feel your self-confidence soar, **that's priceless!**

Where's the best place to get coaching?



I would say, get coaching from my friend... Chris Freville...



Chris has coached a lot of people before, and has many happy coaching customers. He's opening the doors to his coaching program on 17th November. I reviewed the last coaching program Chris did personally, and it was excellent... full of step-by-step action plans, webinars, and “Question and Answer” sessions as well as including a product you could sell as your own and a squeeze page to help you build your own email list.

If you buy Chris' product on November 17th, I'll include **free coaching from me as a valuable bonus***! Just sign up here for more information...

<http://www.NeilShearing.com/6figure/>

* I will limit the number of place on my bonus coaching program to about the first 25 people to join